OIPE JC194
JUN 28 2004
PATENT & TRADEMARK OFFICE

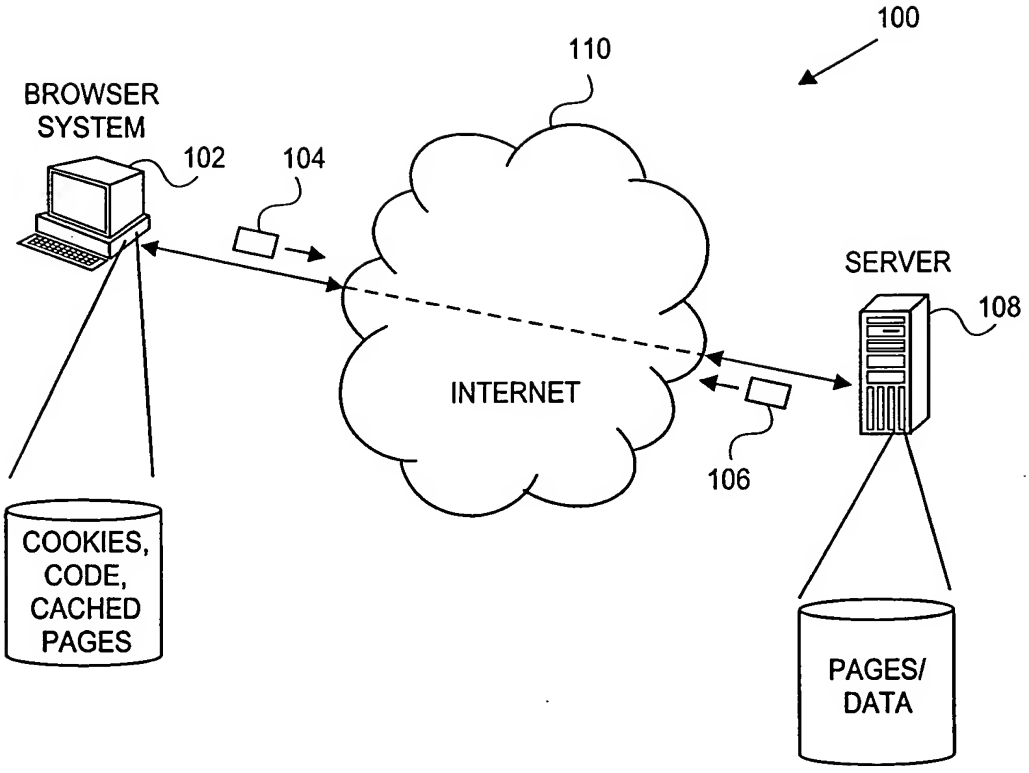

FIG. 1

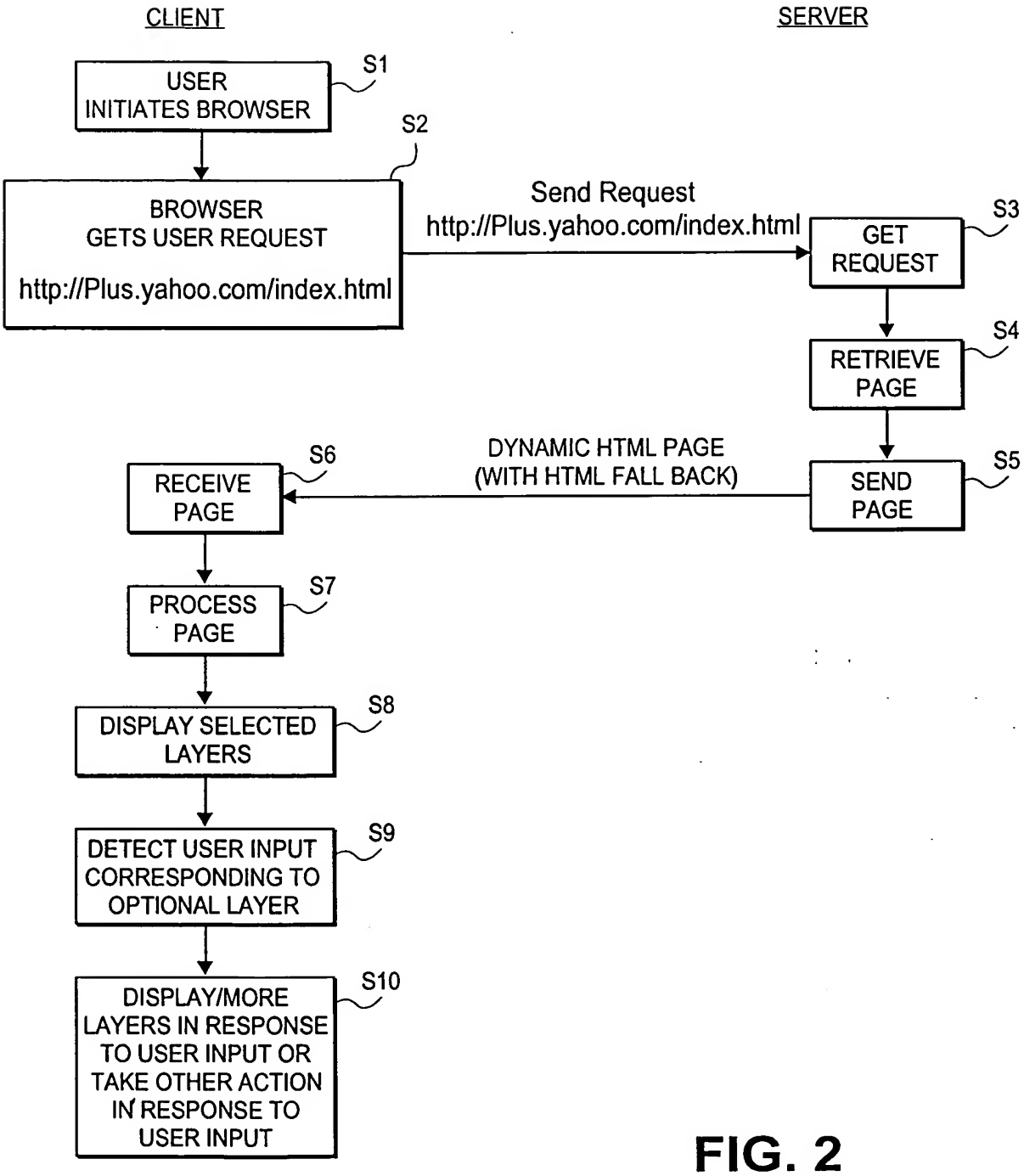
CLIENT
SERVER
USER INITIATES BROWSER
S1
S2
BROWSER GETS USER REQUEST
http://Plus.yahoo.com/index.html
Send Request
http://Plus.yahoo.com/index.html
GET REQUEST
S3
RETRIEVE PAGE
S4
SEND PAGE
S5
DYNAMIC HTML PAGE
(WITH HTML FALL BACK)
RECEIVE PAGE
S6
PROCESS PAGE
S7
DISPLAY SELECTED LAYERS
S8
DETECT USER INPUT CORRESPONDING TO OPTIONAL LAYER
S9
DISPLAY/MORE LAYERS IN RESPONSE TO USER INPUT OR TAKE OTHER ACTION IN RESPONSE TO USER INPUT
S10

FIG. 2

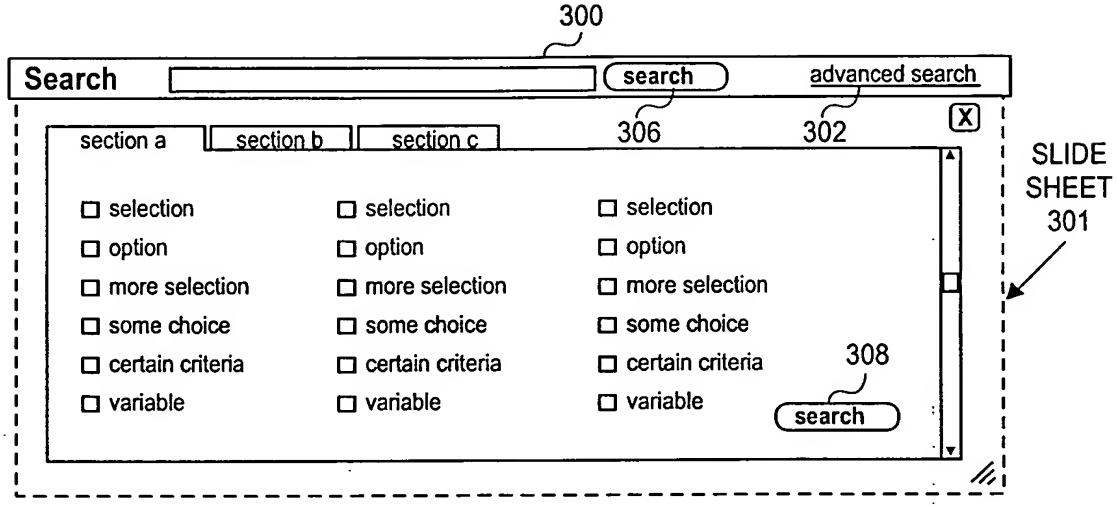
300
Search
search
advanced search
306
302
section a
section b
section c
selection
option
more selection
some choice
certain criteria
variable
308
search
SLIDE SHEET 301

FIG. 3

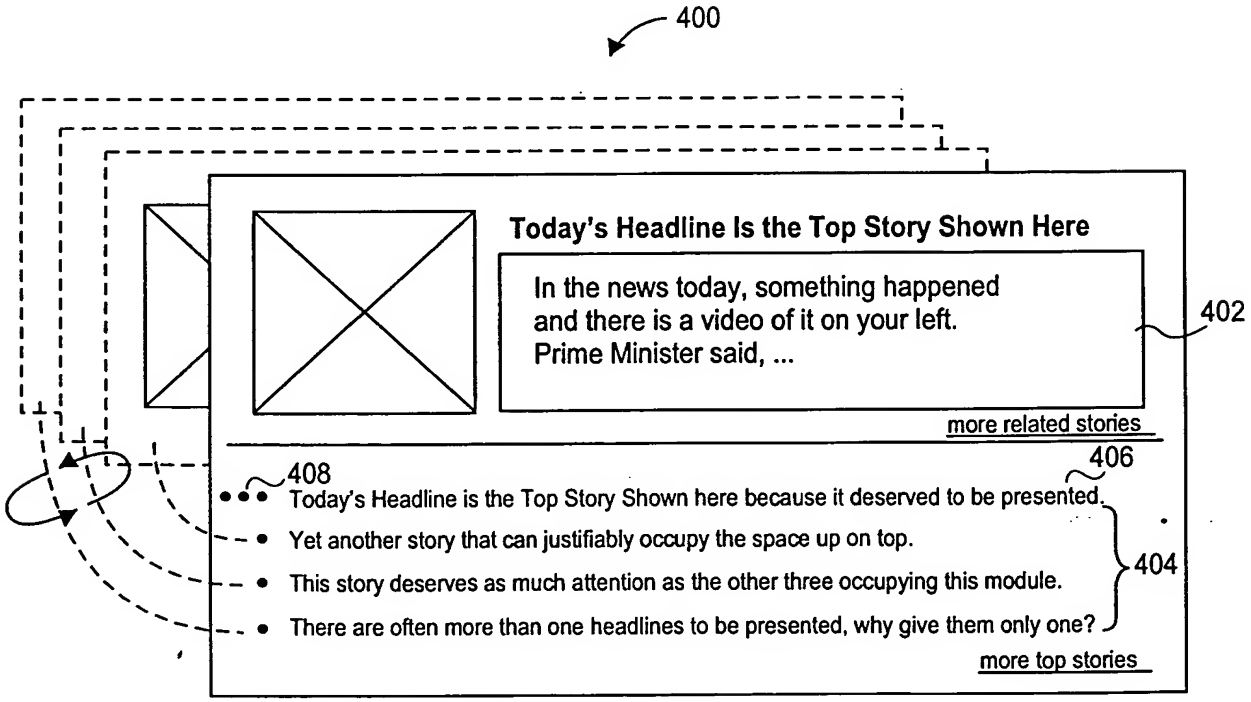
400
Today's Headline Is the Top Story Shown Here
In the news today, something happened and there is a video of it on your left. Prime Minister said, ...
402
more related stories
406
408
Today's Headline is the Top Story Shown here because it deserved to be presented.
Yet another story that can justifiably occupy the space up on top.
This story deserves as much attention as the other three occupying this module.
There are often more than one headlines to be presented, why give them only one?
404
more top stories

FIG. 4

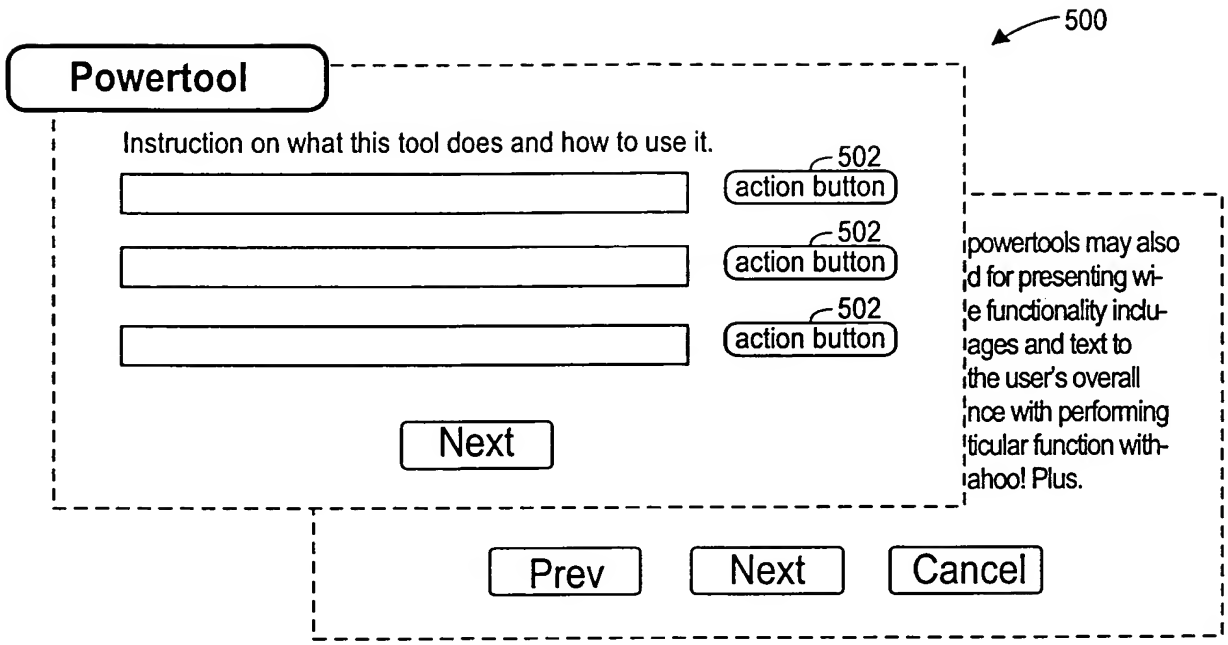
500
Powertool
Instruction on what this tool does and how to use it.
502
action button
502
action button
502
action button
Next
powertools may also
d for presenting wi-
e functionality inclu-
ages and text to
the user's overall
nce with performing
ticular function with-
ahoo! Plus.
Prev
Next
Cancel

FIG. 5

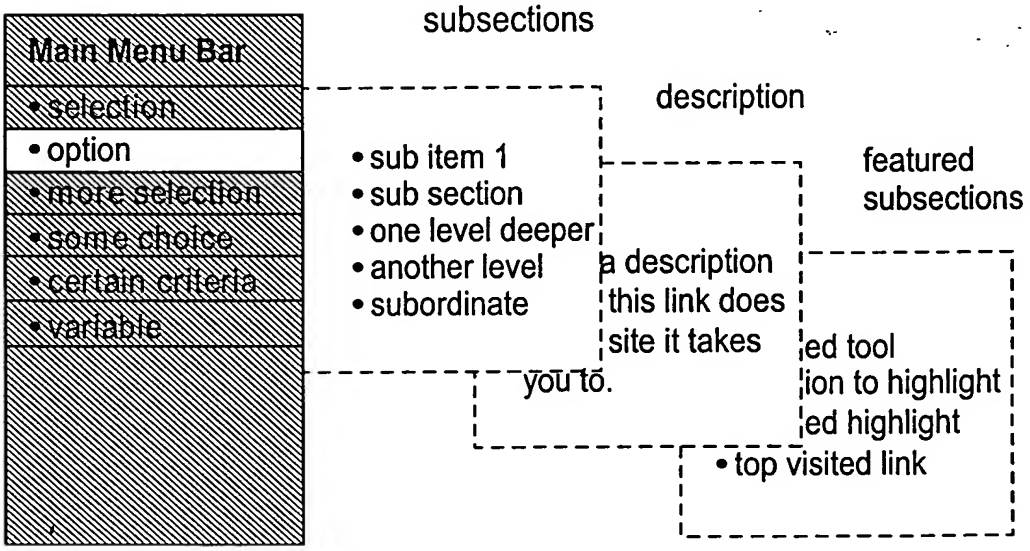
Main Menu Bar
• selection
• option
• more selection
• some choice
• certain criteria
• variable
subsections
• sub item 1
• sub section
• one level deeper
• another level
• subordinate
description
a description
this link does
site it takes
you to.
featured
subsections
ed tool
ion to highlight
ed highlight
• top visited link

FIG. 6

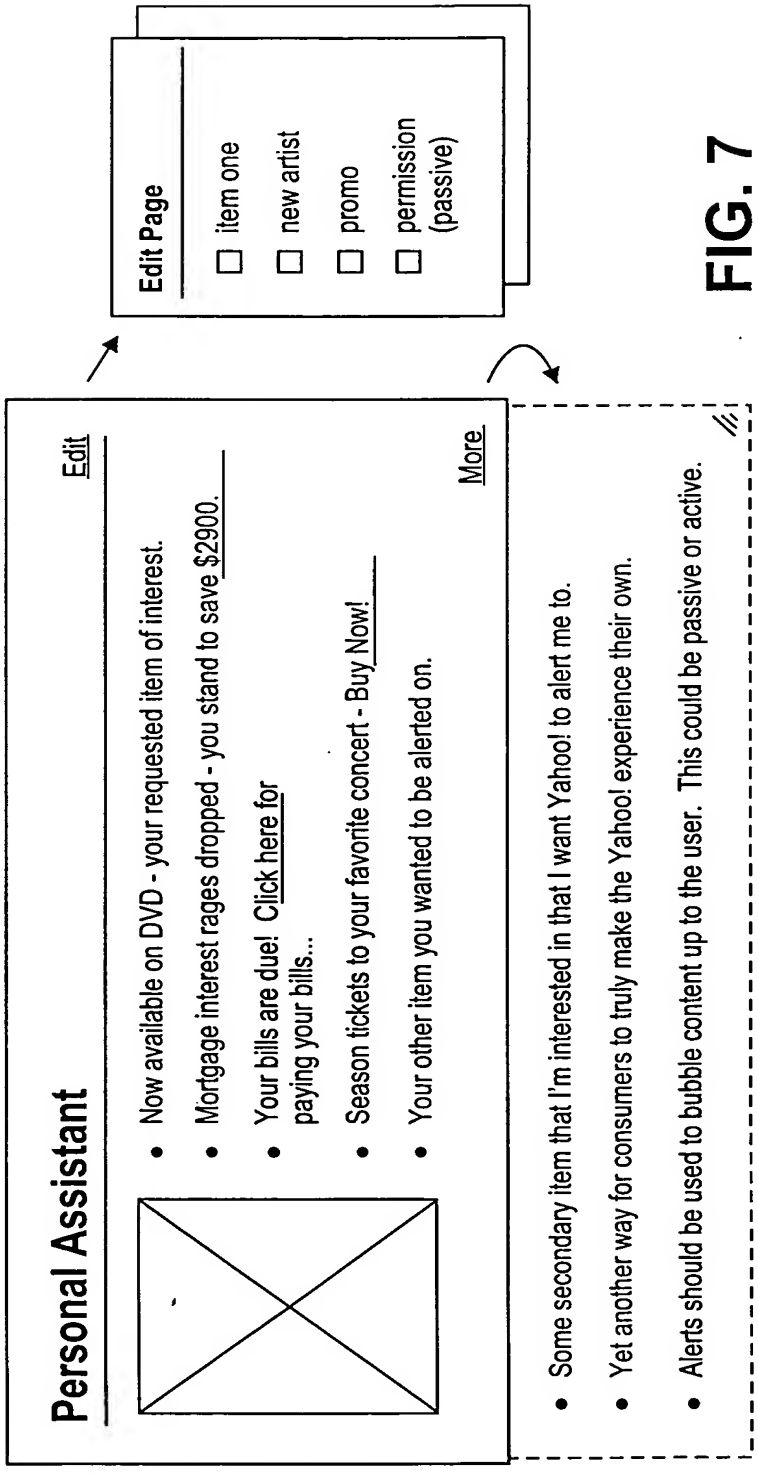
Personal Assistant
Edit
Now available on DVD - your requested item of interest.
Mortgage interest rages dropped - you stand to save $2900.
Your bills are due! Click here for paying your bills...
Season tickets to your favorite concert - Buy Now!
Your other item you wanted to be alerted on.
More
Some secondary item that I'm interested in that I want Yahoo! to alert me to.
Yet another way for consumers to truly make the Yahoo! experience their own.
Alerts should be used to bubble content up to the user. This could be passive or active.
Edit Page
item one
new artist
promo
permission (passive)

FIG. 7

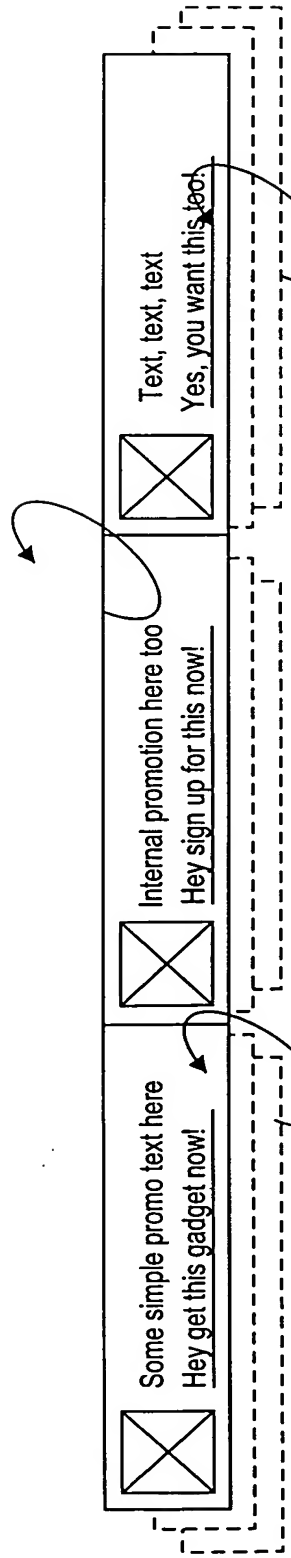
Some simple promo text here
Hey get this gadget now!
Internal promotion here too
Hey sign up for this now!
Text, text, text
Yes, you want this too!

FIG. 8